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mer chair of the Operations Management Division of the Academy of Management, and in 1999 was recognized by APICS as a subject matter expert (SME) in the area of supply chain management His particular areas of interest are operations and sup-ply chain strategy and supply chain information systems Cecil's consulting experi-

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Neil Ritson - kau

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Strategy, Journal of Business Ethics, Education Economics, International Journal of Production Economics, International Journal of Information and Management Sciences, and Business Horizons He has taught courses in operations management, supply chain management, service operations management, management science, quality assurance, statistics